



# ROBERT SIMMONS

BROADCAST DIRECTOR & ENGINEER

## PROFILE

Broadcast Video  
Director & Engineer  
from the Chicagoland  
area with 7+ years of work  
experience in various fields.

## CONTACT

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[Click here to view my Portfolio](http://swashbucklerfilms.org)  
[swashbucklerfilms.org](http://swashbucklerfilms.org)

## EDUCATION

### FULL SAIL UNIVERSITY

*B.S - Digital Cinematography  
(Salutatorian)*

### WAUBONSEE CC

*A.A.S. - Graphic Design*

### FVCC TRADE SCHOOL

*Graphics Communication*

## ACHIEVEMENTS

### EMMY NOMINATION

*2023 Midwest Regional Emmy*

### MKE PRESS CLUB

*2023 1<sup>st</sup> Place - Best Newscast*

### EAGLE SCOUT

*Eagle Scout class of 2016*

## WORK EXPERIENCE

### NEWSCAST DIRECTOR / BIG 12 SPORTS SAT DIRECTOR @ WISN-TV | NEWS 12 2022 - Current

As a Director at WISN-TV I serve in an integral studio role focusing on the production of WISN-TV's award-winning and market-leading newscasts and programming. On a daily basis, I direct 2 - 4 live newscasts as well as working on other special event such as live local sports, townhalls, TV specials and other programming initiatives. I also spearhead a team of dedicated professionals who all work together to create the best quality content possible for our viewers.

While directing live news I am able to keep a level head as I lead my team through elements such as interviews, breaking news, and other live segments both in the studio and out in the field. I also play a key role in the look and style of the newscast which greatly affects the credibility of the news team.

At WISN-TV I am also the director of the Big 12 Sports Saturday Show which is our weekly live sports talk show providing the latest scores, highlights and information on Wisconsin's favorite sports teams. In this role I also direct all of the station's sports related specials such as Pre-Game shows, NFL Draft Specials, and feature specials for local Major and Minor league teams. I am also Emmy Nominated for my work on a Green Bay Packers Monday Night Football Pre-Game Show.

WISN-TV is an ABC affiliated television station located in Milwaukee, Wisconsin and covers all of southeastern Wisconsin. We take pride in being Wisconsin's #1 News Station and one of America's Leading ABC stations.

### DIRECTOR / TECHNICAL DIRECTOR @ KXII-TV | NEWS 12 2021 - 2022

As a Director at KXII-TV my duties include, directing newscasts, technical directing, training new staff, working on special events such as live local sports telecasts and other local programming initiatives, developing graphics, filling in various production assistant roles such as audio and floor directing, and many other newsroom and production responsibilities.

KXII-TV is a CBS, Fox, And My Network affiliated television station located in Sherman, Texas. KXII-TV covers Texas & Oklahoma and we take pride in being the source most Texomans choose for their news, weather, and entertainment programming.

### BROADCAST VIDEO DIRECTOR AND ENGINEER @ CCC 2018 - 2021

As the broadcast director, for a large multi-site venue, I worked with a 10 - 15 camera set up and broadcast live to up to 7,000 people across 5 campuses.

On a weekly basis, I lead a large team of non-professional volunteers in a high-level live production environment. I managed a team of 45 volunteers that I taught broadcasting and technical skills.

As a Broadcast Engineer, I also have experience in maintaining and developing large scale broadcast systems for multiple locations.

In this position I directed and edited two made-for-TV specials which were aired on CBS 2, Fox 32, and My50 in the Chicagoland area which were viewed by over 100,000 people.

### AUDITORIUM TECHNICIAN / BROADCAST INSTRUCTOR @ SYCAMORE HS 2017 - 2018

As an Auditorium Technician my duties included: managing and teaching students, supervising and producing large events, developing and operating technical equipment for shows, set design & construction, and marketing.

My job also included co-leading the TV Broadcast program at the school which taught students about television production and live broadcast. I also had the opportunity to teach students how to direct live sporting events and shows, and how to manage a multi camera operation.